

# Sponsorship

## **Bronze Partner | \$300**

1 mention in one episode  
Name recognition in episode descriptions and promo material  
2 branded social media posts

## **Silver Partner | \$500**

Sponsor mentioned in 2 episodes  
Brand placement in episode descriptions and promo material  
4 branded social media Posts

## **Gold Partner | \$1,500**

Season Sponsor mentioned in all episodes  
Brand placement across all sponsored episodes  
5 branded social media clips  
Featured placement in newsletter/email promotion  
Brand mention during livestream

### *Bonus Opportunities*

Guest appearance or brand discussion  
Product demonstration or education segment

## **Who?**

Ideal for lifestyle, beauty, wellness, culture, and community-centered brands.

## **Reach**

YouTube: 4.66K subscribers  
1,235,022+ total video views  
Consistent weekly live broadcasts  
Instagram: 6,224 followers

## **Opportunities**

Sponsored Livestreams  
Product placement & reviews  
Event collaborations  
Social campaigns

**For More Info  
Contact  
fidel@thedcobrand.  
com**



# Uncoiled

w/ Jameelah Evans

Whether you're a stylist, client, educator, or simply someone invested in the future of Black beauty, we invite you to listen, share, and grow with us. We're just at the surface.

Hosted by Jameelah Evans, owner of **TEXTURE Salon & Education** and a dedicated advocate for authentic, thriving beauty, **this podcast** creates space for honest conversations and shared perspectives.

**Season 1**  
**Available Now**

**Ep. I**  
**What's At Stake?**

**Ep. II**  
**Organic vs. Naturally Flavored**

**Ep. III**  
**Honoring Our Crowns**

**Ep. IV**  
**Big Fish, Small Pond**



**Season 2**  
**Summer '26**

**LISTEN &**  
**SUBSCRIBE**





peeling back  
the layers of the  
Black salon  
industry,  
working out the  
kinks of culture,  
business, and  
beauty

